

JetBlue TrueBlue Rewards: The Complete Guide



Introduction

JetBlue Airways Corporation is one of America's best low-cost airlines. Known as JetBlue, this airline is headquartered in New York City and serves more than 100 destinations. These destinations include those in the United States, Mexico, the Caribbean, Central America, and South America, giving JetBlue travelers a wide array of destination options.

The TrueBlue rewards program from JetBlue offers loyal customers even more options, equipped with points and rewards for free flights and more. If you find yourself frequently flying with JetBlue, you should definitely join the TrueBlue program to start earning rewards on flights you'd already purchase otherwise.

How to earn TrueBlue points

TrueBlue allows members to earn 3 base TrueBlue points for every \$1 they spend on flights. Members can earn double their points just when booking online. Generally, TrueBlue points are valued at around 1.4 cents per point.

The number of bonus points you can earn depends on your fare type. Blue fare earns 3 bonus points per dollar spent on jetblue.com; Blue Plus earns 4 bonus points; Blue Flex earns 5 bonus points; Mint earns 3 bonus points. TrueBlue Members can also earn 6 points for every \$1 they spend on JetBlue Vacation purchases.

To take your points-earning potential to the next level, you'll want to sign up for the JetBlue Card or the JetBlue Plus Card.

JetBlue Card

This credit card option earns 3x points per \$1 spent on JetBlue purchases, 2x points per \$1 spent at restaurants and grocery stores, and 1 point per \$1 spent on all other purchases. New JetBlue Card credit users will also have the opportunity to earn 10,000 bonus points if they spend \$1,000 on purchases in the first 90 days the account is open.

These cardholders will receive 50% savings on eligible inflight purchases. The JetBlue Card does not charge an annual fee or foreign transaction fees.

JetBlue Plus Card

The JetBlue Plus Card is the real deal when it comes to earning extra rewards. First, new cardholders may earn 40,000 bonus points if they spend \$1,000 on purchases in the first 90 days the account is active. That translates to about \$560 worth of points.

Along with an incredible sign-up bonus, the JetBlue Plus Card earns great rewards. You'll earn 6x points for every \$1 spent on JetBlue purchases, 2x points for every \$1 spent at restaurants and grocery stores, and 1 point per \$1 spent on all other purchases.

Cardholders will also automatically earn 5,000 bonus points every year after their account anniversary.

Other benefits of the JetBlue Plus Card include a free checked bag for you and up to three companions on the same reservation, the opportunity to earn Mosaic elite status, 50% savings on eligible in-flight purchases, and an annual \$100 statement credit after purchasing a JetBlue Vacations package worth \$100 more.

The JetBlue Plus Card comes with no foreign transaction fees and an annual fee of \$99. While this is a standard annual fee, the anniversary 5,000-point bonus is worth \$70. So, you're essentially only paying \$29 each year to use the card. Not bad, considering the hefty sign-up bonus and free checked bag bonus.

Other points-earning opportunities

JetBlue offers a few other ways to earn points, known as their Bonuses. These include the Take 3 Bonus, Lucky 7 Bonus, and Go Long Bonus.

With the Take 3 Bonus, you'll earn 5,000 bonus points when you purchase and fly three roundtrip JetBlue flights in one year. The Lucky 7 Bonus awards members 7,000 bonus points if they take seven roundtrip flights in one calendar year. Finally, the Go Long Bonus awards members 10,000 bonus points if they purchase and fly 10 one-way JetBlue flights that are 1,600 miles or more during a year's time.

You can also buy TrueBlue points, but this isn't recommended. You must spend \$37.63 to buy just 1,000 points, which is like spending 3.8 cents per point. You wouldn't want to do that when points are only valued at 1.4 cents each during redemption.

The TrueBlue program also allows members to transfer their points from Chase Ultimate Rewards, American Express Membership Rewards, and Citi ThankYou Rewards. However, the redemption ratio is different for each rewards program.

Transferring may come in handy if you need to top off other rewards points with TrueBlue points in order to receive a free flight. This would be a better option than buying more points outright.

TrueBlue points never expire, so you won't have to worry about using them in a specific time frame.

How to redeem TrueBlue points

Now that you've learned all the ways to earn TrueBlue points, you're probably curious as to how to redeem them.

The best redemption option for TrueBlue points is for free flights, hands down. However, how much each flight costs in points varies based on the price of the fare in dollars. Therefore, if you find a cheap JetBlue flight, it will cost you fewer points than a more expensive JetBlue flight. Simple enough, right?

You can search JetBlue flights by their amount in points by simply checking the box next to the search bar that says "Use TrueBlue points." JetBlue will also let you redeem your TrueBlue points for flights with Hawaiian Airlines.

In addition, TrueBlue points may be used to book JetBlue Vacations packages. If you decide to use your points this way, you'll get a slight bump up from the 1.4 cents to a value of 1.6 cents.

JetBlue offers great rates on vacation packages by bundling hotel and flight deals for a low price. In fact, if you find a price lower than JetBlue for the same trip within 48 hours of booking, JetBlue will refund you the difference.

Popular JetBlue Vacations destinations in the United States include Orlando, Las Vegas, Fort Lauderdale, and New Orleans. International destinations include Montego Bay,

Jamaica; Cancun, Mexico; Punta Cana, Dominican Republic, and more. For a full list of vacation destinations provided by JetBlue Vacations, visit jetblue.com.

Finally, you can use your points by using them for magazine subscriptions, charitable donations, or transfers to other rewards programs.

Generally speaking, there aren't really any "bad" redemption options when it comes to the TrueBlue rewards program. This is because JetBlue doesn't dilute your points based on how you want to use them. TrueBlue points retain the same value across the board.

This is unique, as many other rewards programs for airlines and hotels often reduce the value of points if you decide to use them for redemption options besides flights or hotels. You may want to be wary about transferring your points to other programs, however. This is important because not all loyalty rewards are valued the same.

Your TrueBlue points may be worth 1.4 cents in the program, but they could easily drop to a value of 1 cent or less depending on which program you decide to transfer them to. Choose wisely.

Pooling TrueBlue points

Another interesting aspect of the TrueBlue rewards program is that it allows up to seven friends and family members to pool their points together. Your group can earn points as they travel individually, then pool all the earned points to redeem airfare or vacation packages together.

Any TrueBlue rewards member who is 21 or older may start a Points Pooling account. You'll need at least two TrueBlue members to start pooling points. Then, the group will need to nominate one person as the Pool Leader.

The Pool Leader is then in charge of administering the Points Pooling TrueBlue account, redeeming TrueBlue points, and nominating other members for redemption. TrueBlue members may only belong to Points Pooling group.

TrueBlue program status levels

The TrueBlue rewards program from JetBlue comes with one premium status level, known as Mosaic. The more loyal you are to JetBlue, the easier it will be to earn Mosaic status.

TrueBlue members are qualified for Mosaic status when they earn 15,000 base flight points in one calendar year or by flying 30 segments plus 12,000 base flight points within one year.

If you have the JetBlue Plus Card, you can also earn Mosaic status after spending \$50,000 on purchases in one calendar year. This option is only available to users who have this specific credit card and the JetBlue Business Card. If you happen to use the regular JetBlue Card, you'll need to earn Mosaic status by way of the first two earning options. This is just another reason why the JetBlue Plus Card is the premier credit card option for the TrueBlue rewards program.

Now, you're probably wondering: What does Mosaic status entail?

Once you qualify for Mosaic, you'll rake in an extra 15,000 bonus TrueBlue points. In addition, you'll earn an extra 3 points per dollar spent on all JetBlue flights, for at least 9 points per dollar if you book through jetblue.com. Other Mosaic benefits include:

- Waived fees for flight changes and cancellations for you and others on the itinerary
- First two checked bags are free for you and those on your itinerary
- Points can be used for Even More Space seats at reduced rates
- Expedited lines to security checkpoints
- Priority boarding and access to overhead bin space
- Dedicated, 24/7 Customer Service Line
- Complimentary alcoholic beverages on board

These extra Mosaic benefits can make all the difference for those travelers who want luxury perks without wasting time at the airport. What's more, you'll likely save enough on waived fees and checked bags to cover the JetBlue Plus Card annual fee of just \$99. These perks can also be great for large families who enjoy traveling together, as they are applied to

every person on the itinerary. The complimentary alcoholic drinks onboard, however, cannot be transferred to any other flyer. For additional information about the TrueBlue Mosaic elite status, visit Jet Blue's website.

TrueBlue Partners

The TrueBlue rewards program allows members to earn points with a variety of different travel and shopping partners. These partners include:

- Lyft (Sign-up bonus available if you connect your Lyft and TrueBlue accounts)
- Jet Opinions
- Avis
- Budget
- Groupon
- Amazon
- TrueBlue dining partners
- Marriott
- Emirates
- Hawaiian Airlines
- Icelandair
- IHG Rewards Club
- JetSuiteX
- Silver Airways
- Singapore Airlines
- South African Airways

The only airline TrueBlue partners with for points redemption is Hawaiian Airlines. To book a flight with Hawaiian Airlines with TrueBlue points, call 1-800-JETBLUE (538-2583).

One-way flights to Hawaii start at 6,000 points for economy class and go up to 50,000 points depending on your origin. The cheapest flight options for redeeming TrueBlue Points

through Hawaiian Airlines are those headed to Hawaii. The most expensive flights are those originating at international destinations and flying to the East or West coast.

Credit cards that earn TrueBlue points

Other than the credit cards mentioned above, you can also earn TrueBlue points with the JetBlue Business Card.

With this card, you'll earn 6x points per \$1 spent on JetBlue purchases, 2x points per \$1 spent at restaurants and office supply stores, and 1 point per dollar spent on all other purchases. New cardholders can earn 40,000 bonus points if they spend \$1,000 on purchases in the first 90 days the account is open. The JetBlue Business Card comes with a \$99 annual fee, no foreign transaction fees, an anniversary bonus of 5,000 points annually, and a first checked bag free for you and up to three companions on the reservation.